



## **PRESS RELEASE**

County of Dufferin  
55 Zina Street  
Orangeville, ON L9W 1E5

*For Immediate Release: Wednesday, June 3, 2015*

# **DUFFERIN ONE OF TOP PERFORMERS IN WASTE DIVERSION AND BLUE BOX EFFICIENCY IN ONTARIO**

*Dufferin County* – Numbers released earlier this month by Waste Diversion Ontario (WDO) for 2013 reveal that Dufferin had one of the most efficient blue box programs in the Province and ranked among the top 21 municipalities for the amount of waste diverted from landfill during the first year of County authority for Waste Services. Here's how it breaks down:

### **2nd Most Efficient Blue Box Program**

The “net cost per tonne of marketable recyclable material” is a measure that considers all expenses and revenues related to the blue box program and is a good indicator of the overall efficiency. Dufferin’s net cost per tonne of marketable recyclable material is \$109, which is the second lowest of the 226 municipalities across Ontario that reported to WDO.

### **Diversion Rate among the top 21**

Dufferin’s 2013 diversion rate of 53.68% is among the top 21 municipalities that achieved 50% or greater waste diversion from landfill within the Province. In fact, Dufferin ranks 14<sup>th</sup> overall within the Province, and 3<sup>rd</sup> when compared with the municipalities in WDO’s Municipal Group of similar size, population density and program service. The diversion rate measures the percentage of waste material that is prevented from going to landfill through diversion programs, such as the Blue Box, Green Bin, yard waste, hazardous, and electronic waste recycling.

Paul Mills, chair of the Public Works Committee commented, “To be both a top performer, and one of the most efficient is great news. Dufferin residents should be very proud of their efforts”.

The reported figures come from WDO’s Municipal Datacall, which requires municipalities across Ontario to provide recycling and waste tonnages, program costs, revenues, and other program details to be eligible for Blue Box Program funding.

### **Media contact:**

Scott Burns, P.Eng., C.E.T.  
Director of Public Works & County Engineer  
[sburns@dufferincounty.ca](mailto:sburns@dufferincounty.ca)  
519.941.2816 ext. 2601