

Caledon \ Dufferin Victim Services Launches The Blue Dove Project

ORANGEVILLE, Ont.—**Caledon \ Dufferin Victim Services (CDVS) launched The Blue Dove Project early last week in an attempt to spread community awareness of the assistance they provide to victims of crime and tragedy.**

“We are really excited about launching The Blue Dove Project!” said Dorothy Davis, Executive Director of CDVS. “Unfortunately many people don’t know we exist until they are in need of the service.”

CDVS is a resource for victims of crime, tragedy, and loss in the Caledon and Dufferin communities. Their Blue Dove Project is a campaign aimed towards community engagement as well as a way to reach those who want to volunteer, have questions or need access to those resources close to home.

Throughout September, CDVS has been targeting popular areas in the community, leaving Blue Dove Project postcards for the general public to stumble upon. Once someone finds a card, they are encouraged to take a photo of it and share it on social media with the hashtag #BlueDoveProject. They will then have the opportunity to learn more by searching the hashtag, finding many resources linked to CDVS, the services they offer, and how they support victims of crime and tragedy.

“We have been slowly increasing our social media presence in the community,” said Maureen Chilko, Communication Coordinator at CDVS. “The engagement on our Facebook Page has increased and so has our awareness in the community. Our goal with the Blue Dove Project is to make sure everyone in Caledon and Dufferin know that we are here for them.”

For more information on The Blue Dove project, visit us on [Facebook](#) or [Twitter](#)!

About CDVS

CDVS helps people cope with the impact of crime, tragedy or disaster. They are there to lessen the effects of trauma and crisis and to encourage victims to connect with other services for longer-term assistance and support. CDVS would like to make victims aware of the many programs that they provide such as immediate financial assistance subsequent to serious criminal acts, and how to improve their safety. They also increase awareness of victimization issues and provides on the ground support so that police and other emergency service providers can leave a scene.

CDVS practices crisis intervention and emotional support, general assistance and practical aid, non-judgmental advice, support, information, and referrals to community agencies. Their work

allows for the opportunity to express oneself and have feelings validated, and provide information on police procedures, the criminal justice system, community services, and resources and compensation for victims of violent crimes. CDVS can also provide assistance and accompaniment at court and safety planning.

- 30 -

Media Contact

Dorothy Davis
Executive Director of CDVS
dd@cdvs.ca

Image of the post card being distributed around the community:

