



PRESS RELEASE

County of Dufferin
55 Zina Street
Orangeville, ON L9W 1E5

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DUFFERIN'S WASTE DIVERSION AMONG BEST IN ONTARIO

Dufferin County – Numbers released earlier this month by Waste Diversion Ontario (WDO) for 2014 reveal that Dufferin County is among the Province's top performers when it comes to waste diversion and blue box efficiency.

With a diversion rate of 55.1%, Dufferin is one of 24 municipal programs in Ontario that achieved a diversion rate greater than 50%. The provincial average was 48%. Across Ontario, there are 237 municipal programs that report to WDO and receive funding for their Blue Box programs based on performance and costs. Dufferin ranks 11th highest in the province overall and 2nd highest when compared to 15 municipalities of similar size, population density and program service.

That's 10,658 tonnes, or the equivalent of 650 school buses, that were prevented from going to landfill through Dufferin's robust set of diversion programs, including blue box, green bin, yard waste, and battery collection, as well as hazardous & electronic waste events.

Dufferin also ranks among the best when measuring the efficiency of its blue box program, as indicated by the net cost per tonne of marketable recyclable material. Dufferin's 2014 net cost per tonne was \$99, the lowest of those 15 similar municipalities in the same municipal grouping and the third lowest in the province overall.

"Our diversion rate is really something we should be proud of," says County Councillor Paul Mills, Chair of the Public Works Committee, "Everyone has played a role and it's the combined effort of the Dufferin community that has helped to achieve our continued success in waste diversion. Keep it up Dufferin, we're doing great."

Media contact:

Scott Burns, P.Eng., C.E.T.
Director of Public Works & County Engineer

sburns@dufferincounty.ca

519.941.2816 ext. 2601



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