



## MEDIA RELEASE

### Heritage Shelburne Unveils New Project – Naming of Back-Lanes within the Community

Shelburne, ON October 25, 2018:

The Town of Shelburne Heritage Committee has been involved over the last several months with spearheading a project that will name back lanes within the community.

The project was made possible by the County of Dufferin's Canada 150 Legacy grant. The Committee applied and received funding to move the project forward.

With help from local historian Wayne Townsend, the Committee is on a guided path to naming all back lanes within the Town.

In bygone days, before motorized vehicles, these back lanes were an important part of the community for shopkeepers, tenants and home owners. They were used for parking, product delivery and housing for horse drawn carriages. All of these lanes serve a purpose, but they have remained nameless.

Lane naming has become a trend in recent years and serves to commemorate history, to provide an identity and create a sense of place, to build community connections and neighbourhood pride, and to encourage laneway improvements. Some of the names reflect Shelburne's past, and those who made a contribution to the Town as it is known today.

The Committee is currently working on a brochure to provide a guided tour of Shelburne's back lanes.

The lanes reflect Shelburne's past, and the Town's future as well.

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Left to right – Sharron Peet – Committee Member, Jennifer Willoughby – Clerk, Councillor Wade Mills – Vice Chair Heritage Shelburne, Dufferin County Warden – Paul Mills, Laurita Townsend – former Committee Chair, Deputy Mayor Geoff Dunlop – Chair of Heritage Shelburne and Sohayla Smith – Committee Member, Absent – Wayne Townsend