



Strategic Plan Meeting Agenda

**Thursday, May 14, 2015, 5:30 p.m.
55 Zina Street, Orangeville – Sutton Room (2nd floor)**

1. Introductions

Ms. Sonya Pritchard to introduce the process and the facilitator.

2. Draft Strategic Priorities

Mr. Clark to review the circulated document outlining the proposed strategic priorities and lead Council through a discussion centred on the following questions:

- a. Do these statements capture the priorities that were identified during the Strategic Planning Meeting held with Council on April 28, 2015?
- b. Are these statements reflective of what Council wishes to focus the work of the County on over the next three years?
- c. Are there other additions that should be considered for inclusion in a strategic plan?

3. Next Steps

Ms. Pritchard and Mr. Clark to review next steps.

Background Information for Strategic Planning Workshop

Discussions from the previous County Council Strategic Planning session on April 28th and a senior management team staff discussion on April 14th, 2015 identified a number of strategic priorities. A review of the discussion also reveals that a number of the items are similar to those found during the Strategic Plan process conducted in 2013.

Listed below are the items identified by Council at the last session. Also listed are a number of sub-items that have been identified through surveys and discussions with Councillors.

Strategic Priorities (draft)

1. Economic Vitality (drawing on strengths to ensure a vibrant economy)
 - a. Regional approach to economic development
 - b. Ultra high speed broadband connectivity
 - c. Conservation and environmental sustainability
 - d. Rural transportation
 - e. Affordable housing

2. Enhanced Communication and connections (improved communications with all partners, stakeholders, the public and an expansion of the methods used to achieve this)
 - a. Strong voice for advocating to the province
 - b. Communication with lower tiers
 - c. Create a better public profile

3. Good governance (transparent, open, responsible)
 - a. Rural urban divide
 - b. Awareness of County business
 - c. Partnerships with local municipalities

4. Service excellence (excellent service at an excellent value)
 - a. Closing the infrastructure gap
 - b. Seniors support services
 - c. Value for money

Specific corporate and department goals will be fit into the proposed sub-categories

Strategic Principles

The Senior Management Team identified a number of items that can best be classified as strategic principles or criteria to be used when considering an issue. They are as follows:

1. Managing change
2. Good decision making
3. Quality Service
4. Effective Communication

Framed as questions these principles may be used as a litmus test for decision making.

For example: When looking at investing an additional \$1 million in infrastructure annually we need to consider the following:

1. Is this an effective way to manage change? (It's meeting future needs, dealing with reduced funding from other levels of government, addressing new demands)
2. Is this a good decision? (It is a responsible way to address a large infrastructure gap by phasing it in, all of the relevant information being considered)
3. Are we providing quality service? (We are ensuring infrastructure is maintained, it's good value for money rather than waiting for it to decay further)
4. How do we communicate what is being considered? (Share the infrastructure plan, seek local municipal and public feedback, provide drawings, financial info)