



COMMUNITY DEVELOPMENT AND TOURISM COMMITTEE MINUTES
Thursday, February 23, 2023 at 2:00 p.m.

The Committee met at 2:00 p.m. at the Edelbrock Centre, Dufferin Room, 30 Centre St, Orangeville.

Members Present: Councillor Janet Horner (Chair)
Councillor Creelman (arrived at 2:06 p.m.)
Councillor Earl Hawkins
Councillor Gail Little
Warden Wade Mills
Councillor Lisa Post
Councillor Darren White

Staff Present: Sonya Pritchard, Chief Administrative Officer
Michelle Dunne, Clerk
Rebecca Whelan, Deputy Clerk
Cody Joudry, Director of Development and Tourism
Becky MacNaughtan, Chief Building Official
Jasmine Proteau, Museum Services Manager
Silva Yousif, Senior Planner

Chair Horner called the meeting to order at 2:03 p.m.

LAND ACKNOWLEDGEMENT STATEMENT

Chair Horner shared the Land Acknowledgement Statement.

ROLL CALL

The Clerk verbally took a roll call of Councillors in attendance.

DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest.

PUBLIC QUESTION PERIOD

There were no questions from the public.

DELEGATIONS

1. COMMUNITY DEVELOPMENT & TOURISM – February 23, 2023 – ITEM #1
Walter Kolodziechuk

The delegation from Walter Kolodziechuk regarding a veterans display at the Museum of Dufferin (MoD) was rescheduled to the next meeting.

Councillor Creelman joined the meeting at 2:06 p.m.

REPORTS

2. COMMUNITY DEVELOPMENT & TOURISM – February 23, 2023 – ITEM #2
Museum of Dufferin Annual Report – 2022

A report from the Director of Development & Tourism, dated February 23, 2023, to provide an overview of the main activities and accomplishments achieved by the staff at the Museum of Dufferin through 2022.

Moved by Councillor Post, seconded by Councillor Creelman

THAT the report of the Director of Development and Tourism, "Museum of Dufferin Annual Report - 2022", February 23, 2023, be received.

-Carried-

3. COMMUNITY DEVELOPMENT & TOURISM – February 23, 2023 – ITEM #3
Updating the Land Acknowledgement Statement

A report from the Director of Development & Tourism, dated February 23, 2023, to outline recommendations as it relates to Council direction to staff in 2022 to update the land acknowledgement.

Moved by Councillor White, seconded by Councillor Little

THAT the report of the Director of Development and Tourism, "Updating the Land Acknowledgement Statement", February 23, 2023, be received;

AND THAT staff develop an education and training program for staff and Councillors on Canadian Indigenous history, culture, and challenges;

AND THAT staff bring a Dufferin County Reconciliation towards Indigenous Peoples Plan for Council's consideration.

-Carried-

4. COMMUNITY DEVELOPMENT & TOURISM – February 23, 2023 – ITEM #4
Collecting the Community Project

A report from the Director of Development & Tourism, dated February 23, 2023, to provide an update on the Collecting the Community project, an initiative developed by the MoD aimed at developing relationships with historically marginalized groups and communities within Dufferin County.

Moved by Councillor Post, seconded by Councillor Little

THAT the report of the Director of Development and Tourism, "Collecting the Community Project", dated February 23, 2023, be received.

-Carried-

5. COMMUNITY DEVELOPMENT & TOURISM – February 23, 2023 – ITEM #5
Building Services Division 2022 Annual Report

A report from the Director of Development & Tourism, dated February 23, 2023, to provide the Committee with the information regarding revenues and expenses associated with administering and enforcing the Building Code Act during 2022.

Moved by Warden Mills, seconded by Councillor Little

THAT the report of the Director of Development and Tourism, "Building Services Division 2022 Annual Report", dated February 23, 2023, be received.

-Carried-

Moved by Councillor White, seconded by Councillor Post

THAT staff be directed to report back to the March Committee with an assessment on implementing the CityView Planning module.

-Carried-

6. COMMUNITY DEVELOPMENT & TOURISM – February 23, 2023 – ITEM #6
Land Development Planning Application Review Process

A report from the Director of Development & Tourism, dated February 23, 2023, to provide the Committee an overview of the proposed amendment to the County's Land Development review process in accordance with the numerous policy changes being introduced through Bill 109 More Homes for Everyone Act, 2022; and Bill 23 More Homes Built Faster Act, 2022.

Moved by Councillor White, seconded by Councillor Post

THAT the report of the Director of Development and Tourism, "Land Development Planning Application Review Process", dated February 23, 2023, be received;

AND THAT By-Law 2019-10 Pre-Consultation By-Law and By-Law 2015-38 Prescribed Fees for Planning Matters By-Law, be amended, as outlined in the report;

AND THAT the necessary by-laws be enacted.

-Carried-

7. COMMUNITY DEVELOPMENT & TOURISM – February 23, 2023 – ITEM #7
Economic Development 2023

A report from the Director of Development & Tourism, dated February 23, 2023, to outline some of the challenges and projects being conducted in Economic Development and further provides a plan to move economic development forward in 2023.

Moved by Councillor Little, seconded by Warden Mills

THAT the report of the Director of Development and Tourism, "Economic Development 2023", dated February 23, 2023, be received;

AND THAT staff be directed to commence the economic development strategic planning process, as outlined in the report.

-Carried-

8. Community Development & Tourism – February 23, 2023 – ITEM #10
Amendment to Fees and Charges – Museum of Dufferin

A report from the Director of Development & Tourism, dated February 23, 2023, to amend the fees and charges for the Museum of Dufferin to better align with the costs of delivering services to the public.

Moved by Councillor White, seconded by Councillor Post

THAT the report of the Director of Development and Tourism, “Amendment to Fees and Charges – Museum of Dufferin”, dated February 23, 2023, be received;

THAT the fees outlined below be approved:

Memberships

SERVICE	FEE
Individual	\$45
Student/Senior	\$35
Family	\$65

Gift Shop

SERVICE	FEE	NOTES
Vendor Fee	\$50	Used for vendors at markets; can be adjusted at staff discretion
Artist Commission Fee	25%	Used for art sales at exhibitions; can be adjusted at staff discretion
Gift Shop Vendor Commission	25%	Items sold in the gift shop on consignment

Facility Rental

SERVICE	BASE FEE	HOURS INCLUDED	EXTRA HOURS FEE
Corbetton	\$650.00	4	\$100/hr + base
Main Gallery	\$850.00	4	\$100/hr + base
Program Room	\$200.00	3	\$50 + base
Archive Room	\$200.00	3	\$50 + base

Equipment Rental

SERVICE	FEE PER ITEM
Up to 10 (ten) 8' tables	\$10.00
Up to 50 (fifty) program chairs	\$3.00
Speaker & Microphone	\$70.00
Linens	\$5.00
Projector and Screen	\$70.00

Archive Services

SERVICE	BASE FEE	NOTES
Research > 30 mins	\$20/15 min	Done by museum staff on behalf of the public
Research < 30 mins	\$50/hr	Done by museum staff on behalf of the public; includes low-resolution scans of materials found
New High-Res Scans	\$20.00	Done by museum staff on behalf of the public
Scans (already have a hi-res)	\$10.00	Done by museum staff on behalf of the public; this is an image that we have already scanned for an exhibit, conservation, or preservation.
B & W Photocopy (over 10 pages) Letter or Legal	\$0.50	Matches Admin fee of Dufferin County
B & W Photocopy (over 10 pages) Tabloid/11x17	\$1.00	Matches Admin fee of Dufferin County

SERVICE	BASE FEE	NOTES
Colour Photocopy (over 10 pages) Letter or Legal	\$1.00	Matches Admin fee of Dufferin County
Colour Photocopy (over 10 pages) Tabloid/11x17	\$2.00	Matches Admin fee of Dufferin County
Rush Request	double the base fee	Done by museum staff on behalf of the public – Rush = less than 48 hours' notice.
High Resolution Images - For Profit Publication	\$100 - 350	Varies depending on intended use and media. At the discretion of museum staff.

Group Programs & Tours

SERVICE	BASE FEE	HOURS	INCLUDED IN FEE
Parties – room rental with activity	\$250.00 Extra participants are \$12/per person	3	Includes 15 children + 2 adults, if for minors
Group Guided Tours	\$10 /person	1	Minimum group number is 6
Outreach Speaker - Non-Profit	\$3.50 /attendee	1.5	Museum staff go off- site to deliver a talk
Outreach Speaker - For-Profit	\$7 /attendee	1.5	Museum staff go off- site to deliver a talk
School Programs	Full day - \$14 Half Day - \$7	3-5	Full day is 5 hours; half day is 3 hours

AND THAT necessary by-law be presented to Council.

-Carried-

CORRESPONDENCE

9. COMMUNITY DEVELOPMENT & TOURISM – February 23, 2023 – ITEM #8
Lake Erie Source Protection Member Nomination

Correspondence from the Grand River Conservation Authority, Township of Melancthon and Township of Amaranth regarding appointing a member to the Lake Erie Source Protection.

Moved by Councillor White , seconded by Councillor Little

THAT the correspondence from Grand River Conservation Authority, Township of Melancthon and Township of Amaranth, regarding appointing a member to the Lake Erie Source Protection, be received;

AND THAT Dufferin County nominate John Sepulis to be the Group 1 (Grey, Dufferin, Wellington, Halton) municipal representative on Lake Erie Region Source Protection Committee (SPC).

-Carried-

10. COMMUNITY DEVELOPMENT & TOURISM – February 23, 2023 – ITEM #9
Lake Simcoe Region Conservation Authority

Correspondence from the Lake Simcoe Region Conservation Authority, dated February 14, 2023, regarding the Protection of raw sources of municipal drinking water through the Drinking Water Source Protection Program.

Moved by Councillor Post , seconded by Councillor White

THAT the correspondence from the Lake Simcoe Region Conservation Authority, dated February 14, 2023, regarding the Protection of raw sources of municipal drinking water through the Drinking Water Source Protection Program, be received.

-Carried-

11. **NOTICE OF MOTIONS**

ADJOURNMENT

The meeting adjourned at 3:55 p.m.

NEXT MEETING: Thursday, March 23, 2023
Edelbrock Centre, Dufferin Room, 30 Centre St, Orangeville

Respectfully submitted,

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Councillor Janet Horner, Chair
Community Development and Tourism Committee