



COMMUNITY DEVELOPMENT AND TOURISM COMMITTEE MINUTES **Thursday, August 24, 2023 at 3:00 p.m.**

The Committee met at 3:00 p.m. at the Edelbrock Centre, Dufferin Room, 30 Centre St, Orangeville.

Members Present: Councillor Janet Horner (Chair)
Councillor Earl Hawkins
Councillor Gail Little
Warden Wade Mills
Councillor Lisa Post
Councillor Darren White

Members Absent: Councillor John Creelman (prior notice)

Staff Present: Sonya Pritchard, Chief Administrative Officer
Michelle Dunne, Clerk
Rebecca Whelan, Deputy Clerk
Cody Joudry, Director of Development and Tourism
Becky MacNaughtan, Chief Building Official
Yaw Ennin, Manager of Economic Development

Chair Horner called the meeting to order at 3:00 p.m.

LAND ACKNOWLEDGEMENT STATEMENT

Chair Horner shared the Land Acknowledgement Statement.

DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest.

PUBLIC QUESTION PERIOD

There were no questions from the public.

REPORTS

1. COMMUNITY DEVELOPMENT & TOURISM – August 24, 2023 – ITEM #1
Museum Visitor and Outreach Statistics – Second Quarter

A report from the Director of Development and Tourism, dated August 24, 2023, to provide an update on the Museum visitor and outreach statistics for Q2.

Moved by Warden Mills, seconded by Councillor Little

THAT the report of the Director of Development and Tourism, “Museum Visitor and Outreach Statistics Report Q2”, dated August 24, 2023, be received.

-Carried-

2. COMMUNITY DEVELOPMENT & TOURISM – August 24, 2023 – ITEM #2
2023 International Plowing Match & Rural Expo – Update

A report from the Director of Development and Tourism, dated August 24, 2023, to provide an update on the 2023 International Plowing Match and Rural Expo (2023 IPM).

Moved by Councillor Post, seconded by Councillor Little

THAT the report of the Director of Development and Tourism, “2023 International Plowing Match and Rural Expo – Update”, dated August 24, 2023, be received.

-Carried-

3. COMMUNITY DEVELOPMENT & TOURISM – August 24, 2023 – ITEM #3
New Dufferin County Tourism Brand

A report from the Director of Development and Tourism, dated August 24, 2023, to provide an update on the development and rollout of the new tourism destination brand for Dufferin County.

Moved by Councillor White, seconded by Warden Mills

THAT the report of the Director of Development and Tourism, “County Tourism Brand Development”, dated August 24, 2023, be received;

AND THAT the proposed brand be trialed at the International Plowing Match.
-Carried-

4. COMMUNITY DEVELOPMENT & TOURISM – August 24, 2023 – ITEM #4
Shared Planning Services with Local Municipalities

A report from the Director of Development and Tourism, dated August 24, 2023, to outline the scope of possible shared planning services.

Moved by Councillor Post, seconded by Councillor White

THAT the report of the Director of Development and Tourism, “Shared Planning Services with Local Municipalities”, dated August 24, 2023, be received;

AND THAT staff work with local municipal staff to determine the amount of time required for each type of planning service;

AND THAT the terms of the Planning Services Memorandum of Understandings be updated as required.

-Carried-

5. COMMUNITY DEVELOPMENT & TOURISM – August 24, 2023 – ITEM #5
Closed Session Report – Municipal Act Section 239 (2)(f) advice that is subject to solicitor-client privilege, including communications necessary for that purpose

Moved by Councillor White, seconded by Councillor Little

THAT Committee move into Closed Session (4:08 p.m.) in accordance with the Municipal Act, Section 239 (2)(f) – advice that is subject to solicitor-client privilege, including communications necessary for that purpose.

-Carried-

While in Closed Session, Committee members received a confidential report from the Director of Development and Tourism.

Moved by Councillor Hawkins, seconded by Councillor Little

THAT Committee move into open session (4:22 p.m.).

-Carried-

Moved by Councillor White, seconded by Councillor Little

THAT staff proceed as discussed during Closed Session.

-Carried-

ADJOURNMENT

The meeting adjourned at 4:24 p.m.

NEXT MEETING: Thursday, September 28, 2023
Edelbrock Centre, Dufferin Room, 30 Centre St, Orangeville

Respectfully submitted,

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Councillor Janet Horner, Chair
Community Development and Tourism Committee