



**COMMUNITY DEVELOPMENT AND TOURISM COMMITTEE MINUTES
Thursday, November 23, 2023 immediately following the Special
Meeting of Council**

The Committee met at 3:54 p.m. at the Edelbrock Centre, Dufferin Room, 30 Centre St, Orangeville.

Members Present: Councillor Janet Horner (Chair)
Councillor John Creelman
Councillor Earl Hawkins
Councillor Gail Little
Warden Wade Mills
Councillor Darren White

Members Absent: Councillor Lisa Post (prior notice)

Staff Present: Sonya Pritchard, Chief Administrative Officer
Michelle Dunne, Clerk
Rebecca Whelan, Deputy Clerk
Becky MacNaughtan, Chief Building Official
Yaw Ennin, Manager of Economic Development
Sarah Robinson, Acting Museum Manager
Silva Yousif, Senior Planner

Chair Horner called the meeting to order at 3:54 p.m.

LAND ACKNOWLEDGEMENT STATEMENT

Chair Horner shared the Land Acknowledgement Statement.

ROLL CALL

The Clerk verbally took a roll call of Councillors in attendance.

DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest.

PUBLIC QUESTION PERIOD

There were no questions from the public.

REPORTS

1. COMMUNITY DEVELOPMENT & TOURISM – November 23, 2023 – ITEM #3
Dufferin County Tourism Tent at the 2023 International Plowing Match

A report from the Manager of Economic Development, dated November 23, 2023, to provide feedback on the Dufferin County Tourism tent at the International Plowing Match and Rural Expo.

Moved by Councillor Creelman, seconded by Councillor White

THAT the report of the Manager of Economic Development, “Dufferin County Tourism Tent at 2023 International Plowing Match”, dated November 23, 2023, be received.

-Carried-

2. COMMUNITY DEVELOPMENT & TOURISM – November 23, 2023 – ITEM #4
Dufferin County Tourism Brand – Update

A report from the Manager of Economic Development, dated November 23, 2023, to provide feedback on the proposed Dufferin County Tourism rebrand.

Moved by Warden Mills, seconded by Councillor White

THAT the report of the Manager of Economic Development, “Dufferin County Tourism Brand - Update”, dated November 23, 2023, be received;

AND THAT the continued rollout of the newly developed Dufferin County tourism brand be approved.

-Carried-

3. COMMUNITY DEVELOPMENT & TOURISM – November 23, 2023 – ITEM #1
Museum Exhibition Policy Update

A report from the Acting Museum Services Manager, dated November 23, 2023, to recommend updating the Museum Exhibition Policy.

Moved by Councillor Little, seconded by Councillor Creelman

THAT the report of the Acting Museum Services Manager, “Museum Exhibition Policy Update”, dated November 23, 2023, be received.

AND THAT the Museum of Dufferin Exhibition Policy be approved.

-Carried-

4. COMMUNITY DEVELOPMENT & TOURISM – November 23, 2023 – ITEM #2
Museum Deaccession Report

A report from the Acting Museum Services Manager, dated November 23, 2023, to provide a list of objects to consider for deaccession from the Museum’s permanent collection as per to the Museum’s Collections Management Policy.

Moved by Councillor White, seconded by Councillor Little

THAT the report of the Acting Museum Services Manager, “Museum Deaccession Report”, dated November 23, 2023, be received;

AND THAT the objects identified in the “Museum Deaccession Report” be deaccessioned in accordance with the Museum of Dufferin's Collections Management Policy.

-Carried-

5. COMMUNITY DEVELOPMENT & TOURISM – November 23, 2023 – ITEM #5
Phase III Official Plan Amendment – Statutory Engagement Activities

A report from the Senior Planner, dated November 23, 2023, to provide an overview of the final steps in the Municipal Comprehensive Review process.

Moved by Councillor Hawkins, seconded by Warden Mills

THAT the report of the Senior Planner, “Phase III Official Plan Amendment – Statutory Engagement Plan”, dated November 23, 2023, be received.

-Carried-

ADJOURNMENT

The meeting adjourned at 4:28 p.m.

NEXT MEETING: Thursday, January 25, 2023
 Edelbrock Centre, Dufferin Room, 30 Centre St, Orangeville

Respectfully submitted,

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Councillor Janet Horner, Chair
Community Development and Tourism Committee