



ACCESS DUFFERIN COMMITTEE MINUTES

Wednesday, March 20, 2024 at 7:00 pm

The Committee met at 7:00 pm by video conference.

Members Present: Sean Johnson (Chair)
David Vahey

Members Absent: Trevor Lewis (prior notice)

Staff Present: Kareem Sookdeo, Diversity, Equity and Inclusion Advisor
Sara MacRae, Manager of Climate & Energy
Kylie-Anne Grube, Climate Engagement Specialist
Yaw Ennin, Manager of Economic Development
Michelle Hargrave, Administrative Support Specialist

The Chair called the meeting was called to order at 7:04 pm.

LAND ACKNOWLEDGEMENT STATEMENT

The Equity, Diversity and Inclusion Advisor read the Land Acknowledgement Statement.

DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest.

REPORTS

1. ACCESS DUFFERIN – March 20, 2024 – Item #1
Climate and Energy Division Overview

Sara MacRae and Kylie-Anne Grube provided an overview of the Climate and Energy Division, including current Green House Gas measurements, reduction targets, mitigation, adaptation, and local climate priorities. The Climate and Energy Division highlighted some projects that they are beginning and plan to consult with Access Dufferin on, including:

- Neighbour Hub (a project in collaboration with the Emergency Management Division) – outdoor accessible structure to foster community connections
- Electric Vehicle Awareness Initiative: Electrifying Back Roads
- Electric Vehicle Policy – update to reflect the changing needs of the community
- Tri-County Green Development Standards

Sara MacRae noted they are working to make electric vehicle charging more accessible, some things being reviewed include having display screens lower, curb cuts at the charging module, and attaching a swing arm to lighten the weight of the cord.

2. ACCESS DUFFERIN – March 20, 2024 – Item #2
Economic Development Division Activities

Yaw Ennin, Manager of Economic Development, provided an update on the redesign of Dufferin County's Tourism logo. The finalized logo has a reduced number of icons and colours to simplify the design. There will be a further slight change to the logo to compliment the Explore Dufferin branding.

The Division is working to finalize the 2024 Explore Dufferin Guide in late spring. The Guide will be available for local municipal offices, as well as heavily trafficked businesses in and around the County. The Committee provided feedback on the Bruce Trail map and amenities (electric vehicle charging stations, public washrooms and public parking) map that are included in the Guide.

Yaw noted the team is working on the development of a Tourism website. He featured preliminary designs of the website, noting it will compliment the new County website.

3. ACCESS DUFFERIN – March 20, 2024 – Item #3
Website Project Update

Michelle Hargrave provided an update on the new Dufferin County website, noting the new website will be live on April 17, 2024. The Committee reviewed the accessibility page on the new website as well as some accessibility features.

4. ACCESS DUFFERIN – March 20, 2024 – Item #4
Other Business

The Diversity, Equity and Inclusion Advisor noted that all County staff have been invited to participate in document accessibility training. There will also be web focused training later in the year for staff who contribute to the County website.

ADJOURNMENT

The meeting adjourned at 8:20 pm.

NEXT MEETING: Wednesday, May 15, 2024
Edelbrock Centre, 30 Centre Street, Orangeville ON